

Contact: Jamie Sijohn
jamie@bhw1.com
509-456-8640



SPOKANE TRIBE CASINO UNVEILS NEW LOGO

Airway Heights, WA, May 31, 2017: The Spokane Tribe revealed the logo for Spokane Tribe Casino today, a new gaming and entertainment destination currently under construction in Airway Heights, Washington.

The name, brand and logo represent the culmination of several months of work that began with numerous meetings of Spokane Tribal Council, Spokane Tribal Elders, and Spokane Tribal members. Throughout the naming process, tribal members had opportunities for input, ideas and suggestions. After collecting and considering several dozen name suggestions, the tribe stayed true to its roots by choosing to name the project Spokane Tribe Casino.

“Our ancestral homelands spread across more than 3 million acres, including Airway Heights and much of the Spokane region,” said Carol Evans, Chair, Spokane Tribal Council. “This name honors our heritage, our history, and our ties to the land.”

The new logo features several elements inspired by tribal traditions and culture. An arrow carved out of the “A” in “Spokane” points upward, suggesting both the good luck of a winning streak, and future prosperity for the tribe and the region. Two horses face each other, one looking back at the tribe’s honored past, and the other looking forward to the tribe’s bright future. In between the horses are three arrow points representing the three bands of the Spokane Tribe who lived along the Spokane river: the Upper, Middle, and Lower bands.

Construction of Phase One of Spokane Tribe Casino began in late 2016, and the project will create jobs with more than \$400 million invested into the local economy. When Phase One is complete, Spokane Tribe Casino will offer gaming and entertainment, including 450 slot machines, 12 table games, a full-service restaurant, an express deli, and a gaming floor bar. The Spokane Tribe’s mixed-use development project will be built in phases. At full build-out the project will include: casino, entertainment facility, hotel, cultural center, police and fire station.

More information is available at SpokaneTribeCasino.com.

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